

## COURSE DETAILS

A separate sheet should be completed for each course.

Course title	Bachelor of Arts Program in Hotel Management
Entry qualifications	<ol style="list-style-type: none"> <li>1. Must have graduated or</li> <li>2. To receive graduate status of their high school, successfully completed Grade 12 or</li> <li>3. Vocational Certificate Graduates</li> <li>4. High Vocational Certificate Graduates</li> </ol>
Maximum number in class	40 people
Average class contact hours per week	15-21 hours per week
Examining body	RMUTT
Academic level	Bachelor of Arts Program in Hotel Management
Certificate awarded, and by whom	Ministry of Education
Duration of course	4 years
Teacher/Course Leader responsible for the course	Mr.Sornsiri Raweerojworakul
Brief outline of the course content and its delivery	<p>Students must complete at least 133 credits of the curriculum</p> <p><b>A. General Education Courses 30 credits</b></p> <p><b>B. Specialized Courses 97 credits</b></p> <p>Required Core Courses</p> <ul style="list-style-type: none"> <li>- Hotel and Restaurant Business</li> <li>- Psychology and Personality Development for Service</li> <li>- Hospitality and Tourism Industry</li> <li>- Consumer Behavior in Hospitality and Tourism</li> <li>- Information Technology for Hospitality Industry</li> </ul>

- Inter-Personal skills and Cross-Cultural Communication

- Laws and Ethics for Hospitality Industry

Major Required Courses

- Human Resources Management in Hospitality Industry

- Kitchen Operations and Cookery

- Food and Beverage Service Management

- Housekeeping Management and Operations

- Front Office Management and Operations

- English for Hotel

- English for Hotel Service

- English for Hotel and Restaurant Attendants

- MICE and Event for Hotel Business

- Marketing for Hotel and Restaurant

- Hotel and Restaurant Management

- Research Methodology in Hotel and Restaurant

- Seminar on Hotel and Restaurant Management

**C. Free Elective Courses 6 credits**