

## COURSE DETAILS

A separate sheet should be completed for each course.

Course title	Bachelor of Technology Program in Digital Printing and Packaging Technology
Entry qualifications	<ol style="list-style-type: none"> <li>1. Must have graduated or</li> <li>2. To receive graduate status of their high school, successfully completed Grade 12 or</li> <li>3. Vocational Certificate Graduates</li> <li>4. High Vocational Certificate Graduates</li> </ol>
Maximum number in class	40 people
Average class contact hours per week	15-21 hours per week
Examining body	RMUTT
Academic level	Bachelor of Technology (Digital Printing and Packaging Technology)
Certificate awarded, and by whom	Ministry of Education
Duration of course	4 years
Teacher/Course Leader responsible for the course	Mr.Akradet Tongawang
Brief outline of the course content and its delivery	<p>Students must complete at least 130 credits of the curriculum</p> <p><b>A. General Education Courses 33 credits</b></p> <p><b>B. Specialized Courses 91 credits</b></p> <p>Core Courses</p> <ul style="list-style-type: none"> <li>- Technology for Mass Communication</li> <li>- Visual Communication Designs</li> <li>- Photography for Communication</li> <li>- Languages for Mass Communication</li> <li>- Advertising and Public Relations</li> <li>- Information Technology for Mass Communication</li> </ul>

- Principles of Media Production
- Color and Vision

Major Required Courses

- Printing Systems
- Printing Designs
- Pre-Press Technology
- Digital Printing Technology
- Screen and Pad Printings
- Offset Printing
- Ink and Paper
- Post- Press Technology
- Special Study in Digital Printing and Packaging Technology 1
- Printing and Packaging Business Administration
- Seminar in Printing and Packaging Technology
- Special Study in Digital Printing and Packaging Technology 2
- Color Management System
- Plate Making Technology
- Packaging Technology

**C. Free Elective Courses 6 credits**