

**COURSE DETAILS**

**A separate sheet should be completed for each course.**

Course title	Bachelor of Business Administration Program in Business English (International Program)
Entry qualifications	1. Must have graduated or 2. To receive graduate status of their high school, successfully completed Grade 12 or 3. Vocational Certificate Graduates
Maximum number in class	
Average class contact hours per week	15-21 hours per week
Examining body	RMUTT
Academic level	Bachelor of Business Administration Business English)
Certificate awarded, and by whom	Ministry of Education
Duration of course	4 years
Teacher/Course Leader responsible for the course	นางสาวสุวภัทร จันทร์เมฆา ศศ.ม.
Brief outline of the course content and its delivery	Students must complete at least 136 credits of the curriculum <b>A. General Education Courses 30 credits</b> <b>B. Specialized Courses 100 credits</b> Business Core Courses - Introduction to International Business - Laws of International Business Transactions - Principles of Marketing - Principles of Management and Organization - Statistics and Quantitative Analysis for Decision Making in Business

- Financial Accounting
- Managerial Accounting
- Computer and Business Information Technology
- Business Finance
- Microeconomics 1
- Macroeconomics 1
- English for Business

**Major Required Courses**

- Business English Usage 1
- Business English Usage 2
- Business English Reading and Writing
- Business English Listening and Speaking
- English for Business Communication
- English Business Report Writing
- English Business Project Writing
- Intercultural Business Communication
- English for Airlines Business
- English for Negotiations in Business
- English for Public Relations in Business
- English for Tourism Business
- English for Hotel Business
- English for Business Presentations

**C. Free Elective Courses 6 credits**