

COURSE DETAILS

A separate sheet should be completed for each course.

Course title	Bachelor of Arts Program in Aviation Service Industry
Entry qualifications	<ol style="list-style-type: none"> 1. Must have graduated or 2. To receive graduate status of their high school, successfully completed Grade 12 or 3. Vocational Certificate Graduates 4. High Vocational Certificate Graduates
Maximum number in class	30 people
Average class contact hours per week	15-21 hours per week
Examining body	RMUTT
Academic level	Bachelor of Arts Program in Aviation Service Industry
Certificate awarded, and by whom	Ministry of Education
Duration of course	4 years
Teacher/Course Leader responsible for the course	Dr. Thanawan Sittithai
Brief outline of the course content and its delivery	<p>Students must complete at least 133 credits of the curriculum</p> <p>A. General Education Courses 36 credits</p> <p>B. Specialized Courses 91 credits</p> <p>Basic Courses</p> <ul style="list-style-type: none"> - Introduction to Aviation Service Industry - Marketing for Aviation Service Industry - Law and Regulation in Aviation - English for Aviation Service Industry 1 - English for Aviation Service Industry 2 - Personality Development for Staff in

Aviation Service Industry

- Food and Beverage Management for Air Transportation
- Economics for Aviation Service Industry
- Aviation Service Industry Management

Major Required Courses

- Airport Management
- Information Technology for Aviation Service Industry
- Air Freighter System Management
- Organization Management for Aviation Service Industry
- English for Aviation Service Industry 3
- English for Aviation Service Industry 4
- Ground Passenger Service
- In-flight Passenger Service
- Air Transportation System
- International Business in Aviation
- Innovative Thinking for Aviation Service Industry
- Aviation Project

C. Free Elective Courses 6 credits