

Course Application for E-Cube-I Scholarship 2022

Course name	Bachelor of Business Administration (International Business Administration) in Thai program
Course Details	<p>The curriculum offers a wide range of international business issues and concerns in the areas of globalization, the impacts of global, international and national business environments, strategy, marketing, human resources management, finance, import and export and the impact on cross-border trades. International business administration is emphasized in such a way as to provide students with a meaningful insight into global development and identifying alternative approaches for entering various markets worldwide.</p>
Required-number of Undergraduate-Student	<ol style="list-style-type: none"> 1. Applicants must be international students graduated with high school grade 12 or its equivalents levels in Thailand with major preferences in Science-Mathematics or English - Mathematics with a minimum of Grade Point Average (GPA) at 3.00. 2. Applicants must be read, write, listening and speaking in Thai at good levels. All the program courses will be teaching in Thai language, so a minimum of Thai language skills is required.
Required-number of Graduate-Student	2 undergraduate students
Course conditions	<p>The student will enroll with Thai student group, and some non-English speakers. Therefore, a good level of Thai language is essential to be successful in the program.</p> <p>Majors required courses as listed: Global Management Concept, International Business Communication, Global Marketing Administration, International Trade and Investment, Multinational Enterprises Administration, Administration Across Cultures, Export-Import Administration, International Business Research, Forwarding Business and Customs Clearance, Global Business Strategy, International Business Seminar and International Human Resource Administration.</p>

Applicant qualifications (Specific qualifications)	The applicants must provide evidences as resume, transcripts, portfolio and etc. stating your reasons why this program is right for you. The eligible applicants will be interviewed via selected sources during the selection process.
Contact person	Name: Dr. Suraporn Onputtha Phone Number: 02-549-4834 E-mail: suraporn_o@mutt.ac.th