

**COURSE DETAILS**

**A separate sheet should be completed for each course.**

Course title	Bachelor of Business Administration Program in Logistics and Supply Chain Management
Entry qualifications	<ol style="list-style-type: none"> <li>1. Must have graduated or</li> <li>2. To receive graduate status of their high school, successfully completed Grade 12 or</li> <li>3. Vocational Certificate Graduates</li> </ol>
Maximum number in class	
Average class contact hours per week	15-21 hours per week
Examining body	RMUTT
Academic level	Bachelor of Business Administration (Logistics and Supply Chain Management)
Certificate awarded, and by whom	Ministry of Education
Duration of course	4 years
Teacher/Course Leader responsible for the course	Miss Chuleekorn Chanasit
Brief outline of the course content and its delivery	<p>Students must complete at least 136 credits of the curriculum</p> <p><b>A. General Education Courses 30 credits</b></p> <p><b>B. Specialized Courses 100 credits</b></p> <p>Business Core Courses</p> <ul style="list-style-type: none"> <li>- Introduction to International Business</li> <li>- English for Business</li> <li>- Principles of Marketing</li> <li>- Principles of Management and Organization</li> <li>- Business Law and Ethics</li> <li>- Statistics and Quantitative Analysis for Decision Making in Business</li> <li>- Financial Accounting</li> </ul>

- Management Accounting
- Computer and Business Information Technology
- Business Finance
- Microeconomics 1
- Macroeconomics 1

**Major Required Courses**

- Introduction to International Business
- English for Business
- Principles of Marketing
- Principles of Management and Organization
- Business Law and Ethics
- Statistics and Quantitative Analysis for Decision Making in Business
- Financial Accounting
- Management Accounting
- Computer and Business Information Technology
- Business Finance
- Microeconomics 1
- Macroeconomics 1

**C. Free Elective Courses 6 credits**