

COURSE DETAILS

A separate sheet should be completed for each course.

Course title	Bachelor of Fine Arts Program in Visual Communication Design
Entry qualifications	<ol style="list-style-type: none"> 1. Must have graduated or 2. To receive graduate status of their high school, successfully completed Grade 12 or 3. Vocational Certificate Graduates
Maximum number in class	
Average class contact hours per week	15-21 hours per week
Examining body	RMUTT
Academic level	Bachelor of Fine Arts Program in Visual Communication Design
Certificate awarded, and by whom	Ministry of Education
Duration of course	4 years
Teacher/Course Leader responsible for the course	Asst. Prof. Dr. Rungnapa Suwannasri
Brief outline of the course content and its delivery	<p>Students must complete at least 135 credits of the curriculum</p> <p>A. General Education Courses 30 credits</p> <p>B. Specialized Courses 99 credits</p> <p>Core Courses</p> <ul style="list-style-type: none"> - History and Style of Thai Art - Aesthetics - Computer for Art <p>Major Required Courses</p> <ul style="list-style-type: none"> - Introduction to Drawing - Introduction to Composition - Principles of Arts Research - Principle of Sketching

- Preparation for Visual Communication Design
- Art Thesis in Visual Communication Design
- Basic Concepts of Visual Communication Design
- Identity Design
- Concept of Design
- Illustration Creation
- Printing Media Design
- Multimedia Design
- Advertising Design Principles
- Computer for Printing Media Design
- Exhibition Creation
- Materials Science and Price Assessment of Visual Communication Design
- Introduction to 3D Animation
- Advanced 3D Animation
- Movie and Video Production
- Computer for 3D Animation Characters Creation
- Principles of Marketing in Visual Communication Design
- Short Films Production Techniques

C. Free Elective Courses 6 credits