

COURSE DETAILS

A separate sheet should be completed for each course.

| | |
|--|--|
| Course title | Bachelor of Business Administration Program in International Business Administration (International Program) |
| Entry qualifications | 1. Must have graduated or 2. To receive graduate status of their high school, successfully completed Grade 12 or 3. Vocational Certificate Graduates |
| Maximum number in class | |
| Average class contact hours per week | 15-21 hours per week |
| Examining body | RMUTT |
| Academic level | Bachelor of Business Administration (International Business Administration) |
| Certificate awarded, and by whom | Ministry of Education |
| Duration of course | 4 years |
| Teacher/Course Leader responsible for the course | Asst. Prof. Dr. Kanokporn Chairprasit |
| Brief outline of the course content and its delivery | Students must complete at least 136 credits of the curriculum A. General Education Courses 30 credits B. Specialized Courses 100 credits Business Core Courses - Introduction to International Business - English for Business - Principles of Marketing - Principles of Management and Organization - Business Law and Ethics - Statistics and Quantitative Analysis for Decision Making in Business |

- Financial Accounting
- Management Accounting
- Computer and Business Information Technology
- Business Finance
- Microeconomics 1
- Macroeconomics 1

Major Required Courses

- Multinational Enterprise Administration
- Regional Business System
- International Trade
- Comparative Culture
- International
- Finance and Banking
- Export – Import Administration
- International Marketing Administration
- Global Management Concept
- Strategy for International Business
- International Business Research
- Seminar in International Business
- International Business Communication
- International Logistics Management
- International Economic
- Seminar in International Business

C. Free Elective Courses 6 credits