## COURSE DETAILS

A separate sheet should be completed for each course.

<table>
<thead>
<tr>
<th>Course title</th>
<th>Bachelor of Business Administration Program in Business English (International Program)</th>
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| Entry qualifications | 1. Must have graduated or  
2. To receive graduate status of their high school, successfully completed Grade 12 or  
3. Vocational Certificate Graduates |
| Maximum number in class | |
| Average class contact hours per week | 15-21 hours per week |
| Examining body | RMUTT |
| Academic level | Bachelor of Business Administration Business English |
| Certificate awarded, and by whom | Ministry of Education |
| Duration of course | 4 years |
| Teacher/Course Leader responsible for the course | นางสาวสุวภัทร จันทร์เมฆา ศศ |
| Brief outline of the course content and its delivery | Students must complete at least 136 credits of the curriculum  
A. General Education Courses 30 credits  
B. Specialized Courses 100 credits  
   Business Core Courses  
   - Introduction to International Business  
   - Laws of International Business Transactions  
   - Principles of Marketing  
   - Principles of Management and Organization  
   - Statistics and Quantitative Analysis for Decision Making in Business |
- Financial Accounting
- Managerial Accounting
- Computer and Business Information Technology
- Business Finance
- Microeconomics 1
- Macroeconomics 1
- English for Business

Major Required Courses
- Business English Usage 1
- Business English Usage 2
- Business English Reading and Writing
- Business English Listening and Speaking
- English for Business Communication
- English Business Report Writing
- English Business Project Writing
- Intercultural Business Communication
- English for Airlines Business
- English for Negotiations in Business
- English for Public Relations in Business
- English for Tourism Business
- English for Hotel Business
- English for Business Presentations

C. Free Elective Courses 6 credits